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# 2026

INVESTMENT  
OPPORTUNITIES

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**Lehigh Valley**  
ECONOMIC DEVELOPMENT



# A Message from the President & CEO

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**Don Cunningham**  
*President & CEO*

A handwritten signature in black ink, appearing to read "Don Cunningham". The signature is fluid and cursive, written over a light grey background.

The Lehigh Valley continues to stand out as a place where partnerships turn shared goals into real results.

This past year has shown what's possible through the power of collaboration and partnerships that move our region forward.

That progress is translating into meaningful investment. New and expanding companies are choosing the Lehigh Valley for its location, talent, and quality of life – from new operations by Filter King and Kerry Group to continued growth by established employers such as B. Braun and Bosch Rexroth. Eli Lilly and Company's \$3.5 billion commitment to a pharmaceutical manufacturing campus – the largest life sciences investment in Pennsylvania – is another powerful signal of the region's momentum.

The fundamentals are strong. Employment has climbed to a record 343,975 jobs. Our population is rising, propelled in part by young adults who see the Lehigh Valley as a place to build careers, families, and futures. And our market outperformed every other mid-sized region in the United States, earning recognition as the No. 1 mid-sized market for economic development.

These outcomes are not the work of any single organization. They reflect the collaboration of the region's educational, business, and community leaders. This coalition believes that when we plan and act as one, everyone benefits.

Your investment in LVEDC supports that mission and helps us keep delivering results for the region.

# 2025 Investors

More than 160 companies and organizations supported LVEDC's strategies to market the Lehigh Valley's economic assets and promote the region to attract and retain employers and the talent they need to be successful. Our partners contributed almost \$955,000 in sponsorship and investment to support LVEDC in 2025. We are grateful to all LVEDC investors for their confidence and partnership in the region's economic development coalition.



Lehigh County



Northampton County



MCS Industries  
AblePay Health  
Adams Outdoor Advertising  
Arcadia Land Company  
ArtsQuest  
Ashley Development Corp./  
Greystone Capital, Inc.  
BSI Corporate Benefits  
CAI  
Comcast  
Community Bank  
DeSales University  
Embassy Bank for the Lehigh Valley  
Feinberg Real Estate Advisors  
Gross McGinley, LLP

Hospital Central Services  
iDEAL Semiconductor  
JM Uliana & Associates  
KCI Technologies, Inc.  
Lafayette College  
Lee & Associates of Eastern Pennsylvania  
Lehigh Carbon Community College  
Lehigh Valley Industrial Park  
Lehigh Valley Plastics  
Martin Guitar  
Members 1<sup>st</sup> Federal Credit Union  
Mericle Commercial Real Estate Services  
Moravian University  
Muhlenberg College

Northampton Community College  
OraSure Technologies, Inc.  
Penn Community Bank  
Penn State Lehigh Valley  
QNB Bank  
Quandel Construction Group  
SEEDCOPA  
Service Electric Cable TV and  
Communications  
Stevens & Lee  
SVN | Imperial Realty  
The Pidcock Company  
Travaglini  
Univest Financial Corporation

Life Sciences PA  
Casella Waste  
Management, Inc.  
Albarell Electric  
AQUALIS  
Barry Isett & Associates  
Blue Rock Construction  
Buckno Lisicky & Company  
Burkholder's Heating &  
Air Conditioning  
Cedar Crest College

Center for  
Sustainable Innovation  
CHA  
Compass Point Family  
Business Consulting  
Da Vinci Science Center  
Fedetz & Martin Associates  
Gelcor Realty  
Hanover Township-  
Lehigh County  
Hillwood Investment  
Properties

Hotel Bethlehem  
Joshi Hotel Group  
Just Born  
Kelly Automotive Group  
Keystone Food Products  
King, Spry, Herman,  
Freund & Faul  
Klunk & Millan Advertising  
Kressler Wolff & Miller  
Langan Engineering &  
Environmental Services, Inc.

Lehigh County Authority  
Lehigh Valley Rail  
Management  
Lesavoy Butz & Seitz, LLC  
Manufacturers  
Resource Center  
Michael Baker International  
Morris Black & Sons  
Mowery  
Nacci Printing  
NAI Summit  
Norac USA

O'Brien's Moving & Storage  
Penntex Construction  
RESPEC  
RETTEW  
RLB Accountants  
SAGE Design-Build  
Southland Industries  
Terraform Engineering  
The Witmer Group  
Berger-Epstein Associates  
Reimer Real Estate

# Economic Development Makes A Difference

Economic development covers a broad range of programs, policies, and activities that attract business investment, create jobs, and promote a vibrant community where people want to live and work.

## Economic Expansion



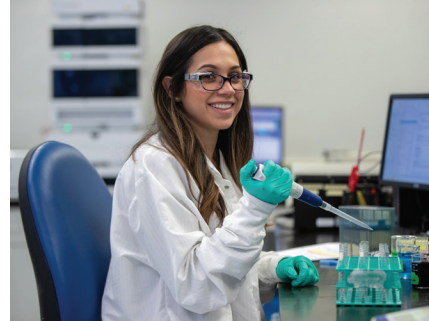
New or expanding companies in the Lehigh Valley hire people from the area and recruit workers from outside the area who spend money in the regional economy and support Lehigh Valley businesses.

## Broader Tax Base



When companies start or expand a business in the Lehigh Valley, they expand and diversify the tax base for counties, municipalities, and school districts, limiting the tax burden on residents.

## Job Opportunities



Increasing employment opportunities provides more choices for people in the Lehigh Valley to support themselves and their families.

## Stronger Communities



Community improvements create vibrant downtowns, Main Streets, and neighborhoods where people want to live, work, and play.

## Impact of Economic Development

**+17k**  
Jobs

**\$4.3B**  
Investment from  
Projects

**#1**  
Mid-Sized  
Market

Sources: Chmura Economics JobsEQ, 2022-2025, LVEDC Research, 2022-2025, Site Selection Magazine, 2025



## Investment Tiers

Each tier includes benefits of its category, plus the benefits listed in the lower tiers.

### Platinum..... \$20,000

- Logo on every issue of weekly E-newsletter
- Opportunity to participate in strategic planning for regional economic development

### Gold..... \$10,000

- Logo on home page of LVEDC website linked to your website

### Silver..... \$5,000

- Logo on investor page of LVEDC website linked to your website
- Logo in LVEDC investor appreciation ads
- Recognition of investment on LVEDC social media

### Executive..... \$2,500

- Vote in LVEDC Board of Directors election
- Eligible to serve on LVEDC Board of Directors
- Eligible to chair an LVEDC Council
- Eligible to Participate in the Lehigh Valley Lending Network (financial institutions only)

### Ambassador..... \$1,000

- Listing on LVEDC website
- Listing in LVEDC investor appreciation ads
- Subscription to weekly E-newsletter
- Invitation to Annual Meeting

Join the Lehigh Valley's regional coalition by investing in LVEDC. Contact Jaime Marie Whalen, Executive Vice President and Chief of Staff, at 610-266-6775, or [jwhalen@lehighvalley.org](mailto:jwhalen@lehighvalley.org).

LVEDC is a 501(c)(3) organization. Investment contributions are tax-deductible.

# Our Mission

The mission of the Lehigh Valley Economic Development Corporation is to market the economic assets of the Lehigh Valley and to create partnerships to support the recruitment, growth and retention of employers and the creation of jobs for people of all skill and education levels.

# Our Vision

Our vision is of a diverse Lehigh Valley economy that provides economic growth and opportunity for people of all skill and education levels and strengthens all our cities, boroughs, and townships.

# Our Priorities

- Market the economic assets of the Lehigh Valley
- Recruit companies in targeted economic sectors
- Support the growth and retention of new and existing employers
- Promote and help to coordinate a skilled and prepared workforce
- Provide intelligence and data on the Lehigh Valley economy
- Expand public and private LVEDC investment and build partnerships for economic growth

